



MIXXUS

DIGITAL WAYFINDING

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MIXXUS.IO

DIGITAL WAYFINDING INTRODUCTION

Finding your way around can be a challenge especially in large buildings and campuses. MIXXUS Digital Wayfinding solution will help you find your way to your destination, or nearby facility, using the shortest and fastest path available.

All your interactive media in one solution



VALUE ADDED FEATURES

SMART PATHWAY



Automatic built in wayfinding algorithm that automatically selects routes based on the shortest path, wheelchair accessible, avoids construction path or ease of accessibility.

SCREEN SAVER / HOME PAGE



Dynamic screen saver which allows the time in / time out for visitors touching the display. The Screen Saver also informs visitors that this is a touch enabled display with a QR code to the mobile version.

STATISTICS DASHBOARD



Statistics Dashboard includes clicks on screen count, the name of the branch or building, the name of the kiosk or the starting points, Destination or Endpoint count, Floor Visits, Date / Time Activity.

DYNAMIC MAP POP UPS



Pop Up description of each POI (Point of Interest) that includes images, product promotions, movie timings, events spotlight, time to location and distance total.

ADS / EVENTS SLIDER



Allow control of a section of the wayfinding display to highlight dynamic events, sponsors Ads, photos, and POI (Point of Interest) information.

SMART SEARCH



Custom built in keyboard that offers quick search with auto complete.

SUPPORTS ALL DIGITAL SIGNAGE APPS



A Multi-Lingual Hybrid HTML5 output, that runs on your platform of choice.

CLOUD BASED SECURE CMS



Backend CMS to control all spaces, with ability to add, edit, photos, change theme and delete POI (Points of Interest) with no additional cost.

VISITORS FEEDBACK:



Built-in customer feedback could be integrated with your wayfinding maps, spaces, and kiosks. MIXXUS allows visitors to rank the services for a specified space. Visitors can send their feedback with their contact information.

WHEELCHAIR ROUTES



MIXXUS provides a distinguished network for the wheelchair users to escort them through wheelchair ramps and elevators to avoid stairs and escalators, this mode could be simply enabled with a click of a button located on easy to access corner on the touch screen.

WEATHER FORECASTS / DATE & TIME



Display live weather forecast based on city or area, along with local date and time.

BUILT IN QR CODE GENERATOR



QR Code generator allows visitors to scan and access the mobile optimized version along with POI (Point of Interest) information of your digital wayfinding solution.

3D BASE MAPS



High quality fully customized 3D Base Maps designed according to client preferences with zoom in / out feature.

RESPONSIVE



MIXXUS was built to be plug and play so it works with all screen resolutions / orientations and mobile phones out of the box.